

Associate Account Director / Account Manager

Job Descriptions:

- Key accounts servicing and development;
- Understand client's requirements and propose different mobile marketing campaigns to drive marketing results;
- Manage campaigns deliverables & coordinate with project team, creative team and technical team to implement integrated mobile marketing campaigns for clients to achieve excellent marketing results.

Requirements:

- Tertiary educated. Degree holder in Business or Marketing is preferable;
- Minimum 5 years account servicing experience in digital media, advertising, direct marketing, CRM or mobile communication solutions;
- Sound knowledge of digital marketing on PC and mobile are advantageous;
- Good account servicing and management skill;
- Good communication skill;
- Proficiency in English and Cantonese;
- Diligent, outgoing, aggressive, self-motivated and independent;
- Excellent team player and willing to learn;
- Able to work under pressure and determined to meet business targets;
- Creative in thinking and adaptive with dynamic and rapidly evolving market environment.

Candidates with less experience may be considered for position of Account Manager /Executive.

We offer attractive remuneration package, excellent fringe benefit including free medical out-patience & 14 days annual leave, comprehensive training and excellent career development opportunity to the right candidate. Interested parties are invited to send their applications with full resume stating availability date, present and expected salary to hr@gravitas.com.hk

Applicants not invited for interview within 6 weeks may consider their applications unsuccessful. Personal data provided by job applicants will be used strictly in accordance with our personal data policy and for recruitment purposes only.