

Associate Creative Director / Creative Associate

Job Descriptions:

- Responsible for creative proposal preparation and copywriting and provide creative direction.
- Work closely with clients and account services teams on obtaining campaign briefs, material coordination, and project timeline management
- Work seamlessly with in-house production team to implement integrated mobile campaigns with creative supports.
- Maintain overall quality control on all deliverables on each creative mobile campaigns.

Requirements:

- Creative mindset with strong marketing sense
- Tertiary educated. Degree holder in communication /languages /design or related disciplines is preferable;
- Excellent command of both English and Chinese is a must
- Hand-drawing skill is a plus
- Diligent, outgoing, aggressive, self-motivated and independent
- Knowledge in digital /mobile marketing would be an advantage
- Excellent team player and willing to learn
- Innovative and adaptive with dynamic and rapidly evolving market environment.

Candidates with more experience will be considered for position of Associate Creative Director.

We offer attractive remuneration package, excellent fringe benefit including free medical out-patience & 14 days annual leave, comprehensive training and excellent career development opportunity to the right candidate. Interested parties are invited to send their applications with full resume stating availability date, present and expected salary to hr@gravitas.com.hk

Applicants not invited for interview within 6 weeks may consider their applications unsuccessful. Personal data provided by job applicants will be used strictly in accordance with our personal data policy and for recruitment purposes only.